



AUCTIONEER

JPII/SFXP/SMRS SPRING AUCTION 2019

VOLUME 1, NO.1

Dear Families,

*Mark your calendars for the biggest night of the year, the GlitterGala, on April 6, 2019, at the gorgeous Oyster Harbors Club. Co-Chaired by **Kristen Hyde** (Brian-JPII '19, Brendan-JPII '20, Kylie-JPII '21, Michael-SFXP '19, Jack SFXP '20) and **Katie McConnell** (Hank-JPII '20 & Will-JPII '20), the evening promises fun, laughter, and a few surprises. **Lynn & Justin Manning** (Jack- JPII '18, Lily-SFXP '17) of JJManning Auctioneers will again orchestrate the proceedings. Don't miss out.*

The Auction and the Annual Fund are the two most critical fundraising efforts that support the overall program of our school. Private, Catholic education isn't easy, but the benefits validate your investment. Every penny raised from the Auction is dedicated to the programs that affect the widest number of students. Last year, the event raised \$95,000 in net proceeds. With your help, we'll hit six figures this year for the benefit of our school and students. Let's make it happen!

There are several ways to become involved.

- *Buy tickets and attend. Tickets are \$55/person (Invitation to follow)*
- *Sponsor the Auction*
- *Donate items for the silent and/or live auction*
- *Fulfill a wish from the "Needs List"*
- *Volunteer. There are many opportunities to fit with your schedule*

Thank you for putting this special night on your calendar.

Respectfully,

*Christopher Keavy
President*



Partnering with One Charles Private Wealth for success

IT'S TIME TO SPARKLE!

Save the date for the 5th Annual Spring Auction

GlitterGala

VIP Pre-Auction Cocktail Party, Silent and Live Auctions, Games & Dinner

Saturday, April 6th, 2019

Oyster Harbors Club

Osterville, MA

More info to follow!

TOPICS INCLUDED IN THIS PACKET:

Sponsoring the Auction

New **SPARKleNOTES**

Donating Products/Services

Volunteering

JPII Sports Team & Performing Arts Baskets

SFXP Class Baskets

For Your Convenience

Forms (separate sheets)

Sponsorship Form

Donation Form

For Questions Contact:

Kristen Hyde, Co-Chair

(508) 564-0679, kristenhyde@comcast.net

Katie McConnell, Co-Chair

(508) 237-2050, katie@katiemcconnell.com

★ SPARKLING IDEAS

New Sponsorship Level!

Eureka! A Gold (\$5,000) level has been added to our sponsorship program. There will be only one Gold sponsor per Auction year with exclusive benefits. JPII parent **Paul Squarcia**, *Founding Partner of One Charles Private Wealth* has generously become our first-ever Gold Sponsor. Thank you **One Charles** for your leadership role.



"Our mission is to provide value across your overall financial well-being – Making an Impact through each life

decision. Providing comfort, clarity and compassion while aligning your investment strategy with your values through the use of conscious capitalism principles." To learn more go to: onecharlespw.com

50/50 Raffle! You could win BIG!

This year we are opening our popular 50/50 Auction game to the entire school community. Brilliant! Historically during the Auction evening, we sold \$20 tickets to play *heads or tails*. The last person standing won the jackpot and split it with the school. Last year's jackpot exceeded 2K. Wow! But this year, you have a chance to win big! The *heads or tails* is now a **50/50 Raffle** and everyone can play. Tickets are \$20ea and can be easily purchased online at the Auction website. Don't miss your chance!

Online Bidding at Home!

We are opening a select portion of the silent auction a few days prior to the event so our entire community can participate. Now you can preview and bid on select items at home. More details to follow on how to register and bid!

PRODUCT & SERVICE DONATIONS WE NEED PARENT HELP

Our success depends on you! Because our parents are super-generous, each year we are able to build auction excitement with bid-worthy products and therefore inspire generous bidding.

Please don't be shy. We ask our parents to review our **Needs List** and help our Auction efforts continue to succeed with unique and creative donations. Several of the items listed are elements of the Live Auction packages that we are currently creating. If you can donate an item please contact us directly or visit the Auction website. Kristen Hyde: kristenhyde@comcast.net, Katie McConnell: katie@katiemcconnell.com

- Visa Gift Cards!!! - \$25, \$50 & \$100 increments
- Points - donate your unused airline or hotel points
- Airline Tickets
- Boston or NYC Luxury Hotel Stay
- Vacation Home for a Week (Warm weather & Ski locations)
- Tech Toys - Apple watch, GoPro, Drone, Ipad, etc...
- Big Screen TV
- Skydiving on Cape Cod
- Fishing Charter
- Shark Sighting Boat Ride/Adventure
- Painter (provide service for 10'x10' room)
- Catering Services
- Omaha Steaks
- Outdoor Grill
- Flag Pole
- Hot Air Balloon Opportunity
- Chauffer services on Cape Cod and to Boston
- Premier Seats – Red Sox, Patriots, Bruins, Celtics game
- Tickets to major entertainment events i.e. Pop Star Concerts, Boston Jingle Ball, Boston Pops, Boston Symphony, Melody Tent season passes, etc...
- Entertainment Industry – walk-on parts, behind the scene tours, radio experience, character in an upcoming novel, etc.
- Signed Memorabilia – sports or famous personality
- Gift Cards to top Zagat Cape Cod restaurants *i.e.* Wequassett, Chatham Bars Inn, Front Street, Nauset Beach Club, Bleu, Red Pheasant, Inaho, Fin Cape Cod, etc...

**Accepting
Items Now!
If you want
to donate
an item
that is not
on this list?
Contact Us
Please :)**

Party Table Is Back!

Back by popular demand and available to Mercury (\$3,000) and Gold (\$5,000) Sponsors. The Sponsors and their guests will be entitled to a specially prepared table that will enjoy an evening of exclusive surprises. What surprises? That's top secret and not revealed until the night of the Auction!

SPARKLE NOTES

We are excited to introduce SPARKleNOTES - your new *go-to resource booklet* for services and products provided by our auction sponsors and their businesses. Need a doctor, lawyer or finance professional? Plumber, mechanic or your car washed? Perhaps a new restaurant, caterer or bakery to try? Think SPARKleNOTES

The SPARKleNOTES booklet will be printed and sent home to our 500+ JP II, SFXP, and SMRS families after the Auction. In this booklet, you will find the names, locations and important contact info of all *GlitterGala* business sponsors - it's easier than googling, more personable, and there's a good chance your kid knows their kid too! Here is your opportunity to support those who support the school.

We encourage all parents who own a business to sponsor the Auction and be a part of our new SPARKleNOTES. It's a great way to share information about your products and services with our supportive school community. For as little as \$250, your business info, logo, address, etc. will be at the fingertips of our families.

For additional info or questions, please contact *GlitterGala* co-chair:

Katie McConnell (508) 237-2050 or katie@katiemcconnell.com

AUCTION WEBSITE

Now your participation is just one-click away! The *GlitterGala* website is live and you can sponsor, donate, purchase tickets, volunteer, make inquiries or just say Hi! Go to sjp2hs.org, sfxp.org, and smrsbb.org front-pages and click on the *GlitterGala* logo.

AUCTION SPONSORSHIP OPPORTUNITIES

If you, your business, or a business you know, would like to sponsor the Auction, please review the sponsorship levels below. Sponsorship donations help to fund our academic and co-curricular programs and support the Scholarship Fund. **All Sponsors with a business will be included in our new SPARKleNOTES - a valuable business guide distributed to our community of 500+ families.**

Gold (\$5,000) ONE CHARLES Private Wealth (Squarcia Family)

Category Exclusivity - one Gold Sponsor per Auction year
Full page ad on back covers of SPARKleNOTES and Auction Program Booklet

Ten tickets to event (\$550 value)

Seated at the **PARTY TABLE!** - premier table with surprises throughout the evening and first to Check-Out privilege
Special invitation to VIP pre-event cocktail party including your guests

Name/Business Logo on Bid Paddle

MERCURY (\$3,000)

Ten tickets to event (\$550 value)

Seated at the **PARTY TABLE!** - premier table with surprises throughout the evening and first to Check-Out privilege
Special invitation to VIP pre-event cocktail party including your guests

Name/Business Logo on Bid Paddle

STERLING (\$2,000)

Six tickets to event (\$330 value)

Name/Business Logo on **Bid Paddle**

Special invitation to VIP pre-event cocktail party including your guests

PLATINUM (\$1,000)

Four tickets to event (\$220 value)

Special invitation to VIP pre-event cocktail party including your guests

SILVER (\$500)

Two tickets to event (\$110 value)

Special invitation to VIP pre-event cocktail party including your guests

BLUE (\$250)

Recognized at event - sponsorship roll call

Questions about Sponsorships? Contact:

Katie McConnell, Co-Chair
(508) 237-2050
katie@katiemcconnell.com

Kristen Hyde, Co-Chair
(508) 564-0679
kristenhyde@comcast.net

All sponsorship levels enjoy name recognition in event booklet, JP II/SFXP/SMRS Facebook pages and school newsletters.



SFXP CLASS BASKETS

The raffling of SFXP Class Baskets has been a long-standing tradition. The Class Baskets will be on display in Monsignor Thomson Hall and raffle tickets sold one-week prior to the Auction. The winning tickets will be drawn the night of the Auction.

Soon SFXP students will vote on their grade's basket theme and will then be asked to bring in their theme-based donation to be raffled. We ask that you give generously and creatively to ensure the success of your student's basket. Details will be sent home in your White Envelope.



JPII SPORTS TEAM & PERFORMING ARTS BASKETS. GO LIONS!

Back by popular demand is the tradition of creating gift baskets assembled by JPII parents for each sports team and the performing arts. Basket themes will be chosen and emails sent to parents asking for their contributions. JPII baskets are known to be very creative – so get ready for some real fun! The baskets will be featured at the silent auction for all guests to view and bid on. Thank you, **Stephanie Fox**, for orchestrating JPII baskets for us. For questions: sfox@jp.dfrcs.org

Read about *GlitterGala* updates through our newsletter

AUCTIONEER

The Auctioneer! will be sent home in the SFXP white envelope for grades 5-8th, and available electronically through the weekly Sunday night SFXP, SMRS and JPII bulletin.

Auction information can also be found on our school websites sjp2hs.org, sfxp.org and smrsbb.org. And follow us on Facebook too!

WE NEED YOU TO JOIN US!

The Auction is a wonderful way to meet other parents, make new friends, and have fun while working on a worthy cause. Everyone has a gift to share. There is a task to fit your talents and busy schedule. We encourage both SFXP & JPII parents to get involved. We need Volunteers who will:

Solicit Sponsorships- ask other business people in your industry to support the Auction i.e. doctors, lawyers, dentists, contractors, restaurant owners, entrepreneurs... possibilities are endless.

Brainstorm & Procure Silent & Live Auction Items

Collect Gift Cards – gift cards to restaurants & fast food chains, coffee shops, clothing & retail stores, supermarkets, gas stations, beauty salons, etc... We need 100 gift cards for our Auction games.

Help Setup - day of the Event

Volunteer – night of the Event

Please join us! Contact Kristen or Katie if you are interested in having fun!

DID YOU KNOW? In addition to our important Scholarship Fund, revenue raised from the annual *Spring Auction* has helped fund a variety of programs and projects that enhance our students' experience at JPII, SFXP and SMRS such as – security improvements, parking area renovation, technology upgrades, gymnasium improvements, and theatre enhancements. This year, we have new, big projects in the offing; please give to keep our school strong.



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